

25 Most Frequently Asked Questions about Having Maui Wowi for Events

We've done thousands of private, corporate and campus events over the years, so we've got a pretty good idea of the questions our new catering customers have. Here are our Most Frequently Asked Questions (and answers). Got a new question? Email it to sales@coffeesandsmoothies.com.

What types of events can I use Maui Wowi for?

We've done every type of event you can think of: *private parties* (birthday, bar/bat mitzvah, Sweet 16, graduation, retirement, summer BBQ, pool party, communion, July 4th, wedding); *corporate events* (employee appreciation day, wellness event, company meeting, client appreciation event, trade show promotional giveaway, recruiting event, in-store retail promotion, movie set catering); and *campus events* (orientation, study break, Spring carnival, coffee house, open mic night, concert, graduation, finals week, midnight breakfast). And of course, luaus. The point is: your event doesn't have to be Hawaiian to have Maui Wowi. We can do any kind of setup, from island-theme to black-tie.

How many people can you serve?

We've done events for as few as 50 people and for as many as 5,000. Using one of our portable bars, two servers and two blenders, we can make 350 smoothies in an hour. If you need more capacity than that, we just add more servers, blenders and bars. For our espresso events, we can make about 50 drinks an hour, but we'll also have hot cocoa, tea and brewed coffee ready to accommodate any size group.

Can't my caterer make smoothies or espresso drinks for my party? Why do I need Maui Wowi?

Maybe they can. Most of them hate dealing with smoothies and do not have espresso equipment. Why make your caterer do something they're not great at?

Does Maui Wowi bring everything needed? What about electricity?

We bring all our own supplies – ice, cups, everything. We need electric (110v/23) amp for our blenders, 1500 watts for our espresso machine). We can bring a generator for an additional fee if needed.

How long does it take Maui Wowi to set up? How much space do you need?

We arrive at least an hour prior to your event. Our setup is very fast – about 15 minutes. We like to have a six-by-six-foot space near a dedicated electric outlet.

Do you serve alcoholic drinks?

Yes, to grown-ups only, of course. For private parties, if the client provides the liquor, we will pour it. We don't mix the alcohol in the blenders – we put it in the cups only – so we don't contaminate the virgin smoothies. We carry liquor liability insurance in addition to our regular insurance.

What smoothie flavors are best?

Tough question! They are all amazing. The most popular are Strawberry, Pina Colada and Mango Orange. But we have raving fans for Black Raspberry, Passion Papaya, Kiwi Lemon Lime, Lemon Wave (our take on frozen lemonade) and Cappuccino (which puts Starbuck's Frappuccino to shame).

Do you offer any special deals or discounts?

Make sure you join our mailing list to find out when we've got a special going on.

How far ahead do I need to book you?

We like to have as much notice as possible. We tend to sell out of capacity 14-30 days from event date, so the more time, the better.

How much do you charge?

Our prices are a function of the number of guests, hours of serving time and your location. We'll provide a custom quote from you as soon as we have this information.

What's in the smoothies and how many calories are in a serving?

Our smoothie blends are all-natural and fat-free (except for pina colada and cappuccino) with no artificial ingredients. A 12-oz serving of most of our flavors has 210-240 calories. Most of our blends have a non-fat yogurt base, natural fruit purees, fruit juices and sugar.

What geographies do you serve?

We're based in the metro New York area and serve New York, New Jersey, Connecticut, Pennsylvania, Massachusetts and New England. We also have affiliates in many other parts of the country and chances are we can serve you no matter where you are.

Are your products Kosher?

Our smoothie blends are certified KOF-K Kosher and our coffees are Kosher as well. We'd be happy to email you the Kosher certificates for inspection.